<u>Claims</u>

1. A method for providing multimedia messages between
an originating terminal unit and a receiving terminal unit,
comprising:

5   receiving transmission data including a text message
from the originating terminal unit;

obtaining an identifier of the originating terminal
unit—hereinafter referred to as an "originating terminal
identifier"—on the basis of the transmission data,
10   searching an information database using the originating
terminal identifier to obtain an avatar image of an
originator, and creating a multimedia message, in which the
avatar image and the text message are displayed as a single
image, by combing an image of the text message with the
15   avatar image;

obtaining an identifier of the receiving terminal
unit—hereinafter referred to as a "receiving terminal
identifier"—on the basis of the transmission data,
searching the information database using the receiving
20   terminal identifier to obtain profile information about the
receiving terminal unit, and determining whether the
receiving terminal unit has capability of receiving,
processing and displaying the multimedia message in a
message format on the basis of the profile information;

25   (1) if it is determined that the receiving terminal

unit has the capability, transmitting the multimedia
message to the receiving terminal unit in a message format;
(2) while if it is determined that the receiving terminal
unit does not have the capability, placing the multimedia

5   message at a specific location on a mobile communication
network, reconstructing the text message to allow access
information to the location to be included in the text
message, and transmitting the reconstructed text message to
the receiving terminal unit, thus providing the multimedia

10   message to browsing means of the receiving terminal unit
when the browsing means attempts to access the location.

2. The multimedia message provision method according
to claim 1, further comprising downloading the avatar image
to the receiving terminal unit in response to a request

15   from the receiving terminal unit.

3. A computer-readable recording medium for storing a
program for implementing the multimedia message provision
method of claim 1 or 2.